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## Programme 2<sup>nd</sup> SSG 2019

Monday 16 September 2019	
08.45-09.00	Registration (Hall)
09.00-09.05	Opening session (Room A)
09.05-09.45	<p>Keynote lecture session - research 1 (Room A)</p> <p>Peer-to-peer lending in developing countries: a case study of Paraguay <i>Cecilia López, Stijn van der Krogt*</i> *speaking author at Universidad Paraguayo Alemana, Asunción, Paraguay</p> <p>Sustainable resilient transportation systems and alternate transportation modes in Puerto Rico <i>Benjamín Colucci*</i> *speaking author at University of Puerto Rico, Mayagüez, Puerto Rico</p> <p>Approaches to the innovation cluster identification in the regions <i>Elena Aleksandrovna Smirnova*, Anastasiya Andreevna Ostovskaya</i> *speaking author at V.I. Vernadsky Crimean Federal University, Simferopol, Russian Federation</p>
10.00-10.15	Coffee break (Hall)
10.15-11.25	<p>Oral lecture session - research 1 (Room A)</p> <p>Product customisation by innovative entrepreneurs <i>Nada Mallah Boustany*, Georges Aoun, Zaher Boustany</i></p> <p>Perceptions of artificial intelligence solutions, entrepreneurship education as drivers for entrepreneurial intentions in a developing economy <i>Nada Mallah Boustany*, Amal Dabbous</i></p> <p>Study about some environmental factors that determine people's food choices in 16 different countries <i>Raquel Guiné*, Manuela Ferreira, Paula Correia, Marcela Leal, Vanessa Ferreira, Ivana Rumbak, Ayman EL-Kenawy, Maria Papageorgiou, Viktória Szűcs, Elena Vittadini, Dace Klava, Elena Bartkiene, Lucia Muñoz, Małgorzata Korzeniowska, Monica Tarcea, Ilija Djekić, Maša Bizjak, Kathy Isoldi</i></p> <p>Knowledge-based decision support based on integrated IoT data for energy-efficient building renovation <i>Michael Walch*, Wilfrid Utz, Robert Woitsch</i></p> <p>Orientation of Lithuanian furniture sector to customized production: impact on corporate governance and knowledge management <i>Olga Navickienė*, Birutė Mikulskienė</i></p> <p>Valoration and accounting of greenhouse effect gases in Spanish aeronautical companies as environmental sustainability indicators <i>María Ángela Jiménez-Montañés*, Susana Villaluenga de Gracia</i></p> <p>Sustainability knowledge to sustainable farmed fish choice: consumers insights from an emerging market <i>Mohammed Z. Hoque*</i></p> <p>The role of Urban Green Spaces in the process of sustainable cities <i>May Salama*, Peter A. Kumble</i></p> <p>Increasing acquisition costs efficiency in industrial insurance groups <i>Alexey Zalozhnev*, Denis Peremezhko</i></p>
11.25-11.30	Coffee break (Hall)
11.30-12.30	Oral lecture session - research 2 (Room A)

	<p>Impact of reduced tillage systems on maize crop productivity in cold climate conditions <i>Kęstutis Romaneckas*</i>, <i>Algirdas Jasinskas</i></p> <p>Challenges for the private accredited laboratories acting on the Romanian food market <i>Paul Begea</i>, <i>Mihaela Begea*</i>, <i>Alexandru Cîrîc</i>, <i>Elena Toma</i></p> <p>Soil composition influence on essential oils content of Common Juniper (<i>Juniperus Communis L.</i>) in Albania <i>Arlinda Agastra*</i>, <i>Alban Ibraliu</i></p> <p>Production and usage of woody plant biomass as the environmentally-friendly biofuel <i>Algirdas Jasinskas*</i>, <i>Kęstutis Romaneckas</i></p> <p>Photovoltaic solar system for a smart bus shelter in the airport of Faro <i>Nelson Sousa*</i>, <i>Luís Baioa</i>, <i>Cláudio Costa</i>, <i>Manuela Rosa</i></p> <p>What can we find behind performance in family businesses? - a literature review <i>Firas Zeidan*</i>, <i>Szilard Berke</i></p> <p>Lebanese universities and social responsibility (USR) <i>Ramona Adnan Al Danaf*</i>, <i>Szilard Berke</i></p> <p>Exploitation of the potential of spent brewing yeast for the formulation of feed nutritional solutions <i>Mihaela Begea*</i>, <i>Iuliana Diana Bărbulescu</i>, <i>Radian Nicolae Negrila</i>, <i>Simona-Ioana Marinescu</i>, <i>Alexandru Ionuț Cîrîc</i>, <i>Vasile Bunduc</i>, <i>Sanziana Prundianu</i>, <i>Daniela Eliza Marin</i>, <i>Zsuzsa Jókai</i>, <i>Márta Üveges</i>, <i>Hajnalka Hingyi</i></p> <p>Increasing children's safety on roads by choosing rational school route <i>Irina Makarova</i>, <i>Ksenia Shubenkova*</i>, <i>Eduard Mukhametdinov</i>, <i>Zlata Almetova</i></p>
12.30-13.15	Lunch break (Restaurant)
13.15-13.25	<p>Short communication session - research 1 (Room A)</p> <p>A framework for ecologically embedded strategy in manufacturing <i>Hana Trollman*</i></p>
13.25-13.35	<p>Short communication session - sustainable solution 2 (Room A)</p> <p>Real-time predictive surveillance for decentralised solar power-plants <i>Manuel Cesario*</i>, <i>Fernando H. Berteli</i>, <i>Victor Guimarães</i></p>
13.35-13.40	Coffee break (Hall)
13.40-14.00	IIC, SAB, EAB and Consultants Meeting (Room A)
<b>Tuesday 17 September 2019</b>	
08.55-09.00	Registration (Hall)
09.00-09.45	<p>Oral lecture session - research 3 (Room A)</p> <p>Sustainable hospitality - targeting growth and competitiveness <i>Tamara Floričić*</i></p> <p>Methodology of evaluating the synergistic effects originating from innovation clustering <i>Anastasiya Andreevna Ostovskaya*</i>, <i>Elena Aleksandrovna Smirnova</i></p> <p>The impact of urban planning on the transport system and citizen's mobility <i>Irina Makarova</i>, <i>Ksenia Shubenkova*</i>, <i>Vadim Mavrin</i>, <i>Aleksey Boyko</i>, <i>Vladimir Shepelev</i></p>
09.45-10.00	<p>Oral lecture session - sustainable solution 4 (Room A)</p> <p>Design intervention for sustainable livelihood and well-being of bamboo crafts community in Syntein, Meghalaya, India <i>Avinash Shende*</i>, <i>Ravi Mokashi Punekar</i>, <i>Mandar Rane</i>, <i>Purba Joshi</i></p>
10.00-10.15	Coffee break (Hall)

10.15-11.15	<p>Short communication session - research 3 (Room A)</p> <p>Building a positive corporate brand through an outward in focus and cloud based CSR products <i>Viraj Phanse</i></p> <p>Genesis of Business Intelligence integrating into economic analysis <i>Stanislav Mitrovic*</i></p> <p>Entrepreneurial education and career choice in Kosovo <i>Saranda Lajqi*, Justina Shiroka-Pula, Besnik A. Krasniqi</i></p> <p>The impact of dynamic capabilities on organizational effectiveness <i>Mohanad Ali Kareem</i></p> <p>An empirical analysis of the relationship among foreign direct investment, gross domestic product, CO<sub>2</sub> emissions, renewable energy contribution in the context of the Environmental Kuznets Curve and Pollution Haven Hypothesis regarding Turkey <i>Mehman Karimov*</i></p> <p>Redesigning territorial innovation policies, promoting economic sustainability <i>Domingos Santos*</i></p> <p>Corporate social responsibility in controversial industries or how to fail spectacularly <i>Davit Belkania*</i></p> <p>Drought as one of the CSR issue: drought as a threat for society and testing the companies' attitude <i>Koudelková Petra*, Koudelková Zuzana</i></p> <p>Does Hungarian's financial development matter for economic growth? <i>Faeyzh Barhoom*, Gergely Tóth</i></p> <p>Importance of adopting green logistics practices <i>Neringa Vilkaite-Vaitone*</i></p> <p>Choosing the export strategy: panel data approach to transition economies <i>Davit Belkania*</i></p> <p>An innovative approach on academic entrepreneurship promotion: the Poliempreeende case study <i>Domingos Santos*</i></p> <p>An empirical study of intentions to adopt green logistics solutions <i>Neringa Vilkaite-Vaitone*</i></p> <p>Governance for sustainability: What happens in tourism? Evidence from the academy <i>Fátima Carvalho, Sílvia Fernandes*</i></p> <p>Customers perceived corporate social responsibility: the case of Lithuanian telecommunication companies <i>Neringa Vilkaite-Vaitone*</i></p> <p>A sustainability look at the finance sector in Brazil <i>Bianca Sá*, Claudio Mello, Luiz Flavio Autran Monteiro Gomes</i></p>
11.15-11.20	Coffee break (Hall)
11.20-12.15	<p>Short communication session - research 4 (Room A)</p> <p>Development of the algorithm for estimating efficiency of firm service system <i>Irina Makarova, Polina Buyvol, Larisa Gabsalikhova, Ksenia Shubenkova*</i></p> <p>Reducing the negative impact of vehicles in an urbanized area using simulation <i>Irina Makarova, Larisa Gabsalikhova, Polina Buyvol, Ksenia Shubenkova*</i></p> <p>Finding consensus on sustainability: decolonising the discourse and widening climate change conversations to advance the SDG agenda <i>Gisele M. Arruda* and Sebastian Krutkowski</i></p>

	<p>Use of an underground irrigation technology to promote sustainability in the Brazilian school context  <i>Nicéa Ribeiro do Nascimento*, Francisco Fechine Borges, Luisa Rita Brites Sanches Salvado</i></p> <p>Application of AHP for indicator weighting for sustainable development at the subnational level  <i>Abraham Londoño-Pineda*, Jose Alejandro Cano</i></p> <p>Analysis of the main factors for the configuration of green ports in Colombia  <i>Abraham Londoño-Pineda*, Tatiana Arias-Naranjo, Jose Alejandro Cano</i></p> <p>Challenges from MARPOL Annex VI regulation for reducing sulphur emissions in cargo ship manufacturers and shipping companies  <i>Abraham Londoño-Pineda*, Lissett Pulgarin-Quiroz, Jose Alejandro Cano</i></p> <p>Improving decision making in total hip arthroplasty using patient specific multimetrics and Machine learning technology  <i>Carlo Ricciardi*, Halldór Jonsson Jr, Giuseppe Cesarelli, Paolo Gargiulo</i></p> <p>Use of Six Sigma methodology to assess pre op influencing biometric and physiological parameters in Hospital Stay for patients undergoing total hip arthroplasty  <i>Imma Latessa, Carlo Ricciardi*, Halldór Jonsson Jr, Paolo Gargiulo</i></p> <p>A spatial epidemiological study of respiratory disease incidence, based on air quality and diagnostic data collected in the Southern Italy  <i>Antonio Saverio Valente, Arianna Scala, Simona Santaniello, Antonella Fiorillo, Imma Latessa, Francesco Guarino, Angela Cikatelli, Stefano Castiglione, Carlo Ricciardi*</i></p> <p>Classifying patients affected by Parkinson's disease into freezers or non-freezers through machine learning  <i>Carlo Ricciardi*, Marianna Amboni, Chiara De Santis, Gianluca Ricciardelli, Giuseppe Cesarelli, Luigi Iuppariello, Giovanni D'Addio, Paolo Barone</i></p> <p>Implementation and validation of a new method to model voluntary departures from emergency departments: the case of the "AORN Cardarelli" hospital in Naples  <i>Giovanni Improta*, Anna Borrelli, Ciro Verdoliva, Maria Triassi</i></p> <p>Overcrowding in the Emergency Department of the hospital "AORN Cardarelli" in Naples: correlation between the NEDOCS and EDWIN indices  <i>Giovanni Improta*, Anna Borrelli, Ciro Verdoliva, Maria Triassi</i></p> <p>Applying DMAIC cycle to reduce voluntary departures from Emergency Department at the hospital "AORN Cardarelli" of Naples  <i>Giovanni Improta*, Anna Borrelli, Ciro Verdoliva, Maria Triassi</i></p> <p>Analytic Hierarchy Process (AHP) and Likert Scale for the Health Technology Assessment of digital tools for the management of Type 2 Diabetes  <i>Maddalena Illario, Vincenzo De Luca, Giovanni Annuzzi, Guido Iaccarino, Maria Triassi*</i></p> <p>Impact of the lateral transshipment on the performance of a multi-echelon supply chain  <i>Giuseppe Cesarelli*, Anna D'Isanto, Donatella Vecchione, Maria Triassi, Guido Guizzi</i></p>
12.15-12.50	Lunch break (Restaurant)
12.50-13.50	<p>Short communication session - research 5 (Room A)</p> <p>DMAIC approach for the reduction of healthcare-associated-infections  <i>Maria Vincenza Di Cicco, Anna Ferraro, Eliana Raiola, Emma Montella, Giuseppe Cesarelli*, Maria Triassi</i></p>

	<p>Evaluation of medical training courses satisfaction: qualitative analysis and Analytic Hierarchy Process  <i>Gianluca Parente*</i>, <i>Maria Romano</i>, <i>Mario Russo</i>, <i>Teresa Rea</i>, <i>Giuseppe Cesarelli*</i>, <i>Maria Triassi</i></p> <p>Management of the diabetic patients in the diagnostic care pathway  <i>Maria Antonietta Luciano</i>, <i>Donatella Vecchione</i>, <i>Giuseppe Cesarelli*</i>, <i>Lucia Rossano</i>, <i>Maria Triassi</i></p> <p>Efficiency measures of emergency departments: a systematic literature review  <i>Lucia Sara D'Angiolella</i>, <i>Danilo di Laura*</i>, <i>Ginevra Squassabia</i>, <i>Francesco Clemente</i>, <i>Ida Santalucia</i>, <i>Maria Triassi</i></p> <p>Improving drug supply chain model: a simulation-based analysis for a hospital district in Italy  <i>Guido Guizzi</i>, <i>Nicola Moffa</i>, <i>Lucia Sara D'Angiolella</i>, <i>Danilo Di Laura*</i>, <i>Mario Alessandro Russo</i>, <i>Ida Santalucia</i>, <i>Maria Triassi</i></p> <p>Lean Six Sigma application in the Healthcare: a literature review  <i>Ida Santalucia</i>, <i>Danilo Di Laura*</i>, <i>Lucia Sara D'Angiolella</i>, <i>Mario Alessandro Russo</i>, <i>Maria Triassi</i></p> <p>Medical technologies procurement, management and maintenance in developing countries: the case of health challenges in Africa  <i>Antonietta Perrone</i>, <i>Rosa Formisano</i>, <i>Ida Santalucia</i>, <i>Danilo Di Laura*</i>, <i>Lucia Sara D'Angiolella</i>, <i>Mario Alessandro Russo</i>, <i>Maria Triassi</i></p>
13.50-13.55	<p>Short communication session - sustainable solution 6 (Room A)</p> <p>The challenge of efficiency in sustainable energy: real-time predictive surveillance for decentralised solar power-plants  <i>Manuel Cesario*</i>, <i>Fernando H. Berteli</i>, <i>Victor Guimarães</i></p>
13.55-14.00	<p>Closing session (Room A)</p> <p>- Award ceremony</p> <p>(1) Best conference lecture - research</p> <p>(2) Best conference lecture - sustainable solution</p> <p>(3) Best conference lecture by student</p> <p>(4) Best conference virtual presentation</p> <p>(5) Best conference virtual presentation by student</p>