



## 2<sup>nd</sup> Conference

### Sustainable Solutions for Growth (SSG) 2019

#### Venue

Wrocław, Poland

#### Date

16-17 September 2019

### CALL FOR ABSTRACTS

#### Invitation

The Conference Chair, International Innovation Committee, Scientific Advisory Board and Entrepreneurial Advisory Board cordially invite you to communicate your recent research or present sustainable solution at SSG.

#### Scope

The **Sustainable Solutions for Growth (SSG)** conference is designed as a platform for reporting, discussing, improving, disseminating and implementing emerging innovative and sustainable solutions facilitating economic growth. SSG is designed as a highly interdisciplinary event bringing together researchers, reviewers, innovators, consultants, entrepreneurs and investors under common goal - creating, evaluating, implementing and benefiting from sustainable solutions. SSG will thus initiate and support innovative commercial projects that bring benefits to all involved stakeholders associated with SSG. Participants from universities, institutes, NGOs, associations, incubators, companies, venture capital funds, consultancies, private/public research agencies etc. are invited. It is an internationally unique conference with ambitions to share leading ideas, expertise and highlight emerging business opportunities. SSG aims to be one of the most effective channels transferring innovative sustainable solutions from innovators to the practice thereby these solutions may start to generate revenues and affect the society. Post-conference activities of SSG will involve an international virtual incubator (IVI) dedicated to the best sustainable solutions selected during SSG. The conference is a must for research groups and developers of innovative sustainable solutions who seek opportunities for their effective commercialisation. On the other hand, commercial companies and venture capital funds seeking opportunities to invest in innovations and expanding to new markets will be interested in examining sustainable solutions presented at SSG. Research done in academia related to e.g. new technologies, innovation management, business, finance, economic growth or in any other way supporting the creation and development of high-income sustainable solutions is vital to the success of SSG. In addition, delegates from enterprises may benefit from sponsoring, exhibiting and networking thus creating the environment for enhanced business development. Participants may join the SSG network by registering either as researchers, innovators, consultants, entrepreneurs or investors. The participation mode can be either in-person or virtual. Digital conference Proceedings including abstracts and contact details of all accepted contributions will be published on-line in gold open-access. Submitted full manuscripts will be internally reviewed by SSG international referees and review outcomes communicated to authors for facilitated publication in leading international journal and books. The most innovative sustainable solutions presented at SSG will be implemented in the business practice thus generating revenues and bringing benefits to investors, entrepreneurs, innovators, consultants, researchers and reviewers associated with SSG.

#### Themes

The special theme for the 2<sup>nd</sup> SSG 2019 is:

- Sustainable Innovation Management for Sectors: Information Technology, Health, Energy, Water, Agriculture, Process Industry, Education

Other main themes are:

- Innovative Projects to be Funded Privately
- Innovative Technologies
- New Products (Goods or Services), Processes, Marketing Methods or Organisational Methods
- Venture Capital
- Entrepreneurship
- Consulting Services

Additional SSG themes include:

- Innovation management
- Sustainability
- Sustainable innovations for sectors: information technology, health, energy, water, agriculture, education
- Disruptive innovations
- Solutions for developed, developing and underdeveloped countries
- Environmental and climate impacts
- Resources
- Carbon capture, utilisation & recycling
- Life cycle assessment
- Materials
- Human skills
- Market research, marketing
- Life cycle assessment
- Infrastructure
- Business models and strategies
- Intellectual property rights
- Finance, project finance and management
- Entrepreneurial finance, corporate finance
- Strategic management, human resource management
- Start-ups, Small and Medium Enterprises (SMEs), licensing
- Capital markets, outsourcing, consumer behaviour
- Risks and risk management
- Knowledge-based networking
- Decision science
- Other topics of essential importance for developing sustainable solutions for growth

### International Innovation Committee (IIC)

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**Vijay K. Verma** (Science Park, Graz, Austria)

## Consultants

Consultant	Organisation	Type	Service
Oualid Ben Ali	Future Cities Council	innovation	consulting
BAS Institute of Management	BAS Institute of Management	management	consulting
BFT	BFT	real estate	office rental
Wojciech Budzianowski	Wojciech Budzianowski Consulting Services	business development	consulting
Philip Donnellan	Digigrow	information technology	consulting
EDT Services	EDT Services	accounting	accounting
Paweł Jelec	PROJECT IN	business development	consulting
KRPZ	KRPZ	legal	legal
Peter Symon Nganga	Zebedee Enterprise	business strategies	consulting
RT-VC Fund	RT-VC Fund	venture capital fund	equity investment
Jacek Smutkiewicz	Independent Business Owner	private equity fund	equity investment
Peter Stones	AKA Enterprise	business development	consulting
ZTN Consulting	ZNT Consulting	business development	consulting

## Organising Committee

Wojciech Budzianowski - Chair  
Witold Surmanek

## Conference founder

Wojciech Budzianowski

## Executive organiser

Wojciech Budzianowski Consulting Services  
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REGON – 367440022



## Patrons

BAS Institute of Management, Skopje, Macedonia



## Website

<http://sbg.budzianowski.eu>

## Conference structure

The conference structure consists of keynote lectures, oral lectures and short communications which relate to research or sustainable solutions. In addition, an IIC/SAB/EAB meeting, thematic panel discussion and awards for best presenters are envisaged.

## Types of abstracts

Participants are requested to deliver abstracts in one of three formats: (1) a research abstract, (2) a sustainable solution abstract - type A regular or (3) a sustainable solution abstract - type B special. The research abstract is designed for research behind sustainable solutions. It can relate to theory, experiments, analysis, etc. The sustainable solution abstract is designed for sustainable solutions with commercialisation potential. The sustainable solution abstract - type B special needs to meet additional special requirements for acceptance as follows: (i) maximum capital injection for deployment up to 10 000 euro, (ii) potential for organic growth, (iii) existence of project developers team and (iv) a solution is not protected by patents or if protected they are owned by the project developers team.

Both types of abstracts will be presented in different conference sessions and separated on conference Proceedings. The authors contributing a research abstract may also contribute one associated sustainable solution abstract within the same fee (participation in-person (all days)).

## **Publications**

### *(1) Abstracts in digital Proceedings*

All abstracts of conference participants will be published on the peer-reviewed **digital Proceedings**. The maximum length of the abstract is 1 page. Proceedings will be published on-line in open-access with an ISBN number.

Peer-review procedure: (i) a minimum of two independent experts review all submissions, (ii) final abstracts must be approved by two experts.

Editor of Proceedings: Budzianowski W.

### *(2) Articles in journals*

#### Stage 1 - Internal Review

Full articles associated with contributions presented at the SSG conference will be facilitated for publication in **journals**. Conference internal reviewers will advise authors on how to improve the manuscripts and suggest journals suitable for publication. Final revised articles submitted to journals by the authors will again undergo peer-review procedures consistent with journals' standards.

The internal review process will be targeted at the following journals:

- Business Strategy and The Environment (Wiley),
- Clean Technologies and Environmental Policy (Springer),
- Energy for Sustainable Development (Elsevier),
- Global Journal of Flexible Systems Management (Springer),
- International Journal of Entrepreneurship and Innovation Management (Inderscience),
- International Journal of Entrepreneurship and Small Business (Inderscience),
- International Journal of Life Cycle Assessment (Springer),
- International Journal of Production Economics (Elsevier),
- International Journal of Project Management (Elsevier),
- International Journal of Sustainable Engineering (Taylor & Francis),
- Journal of Business Research (Elsevier),
- Journal of Cleaner Production (Elsevier),
- Journal of Renewable Energy Sources - Technology, Business and Policy (WBCS),
- Journal of Technology Transfer (Springer),
- Open Economics (DeGruyter),
- Research-Technology Management (Taylor & Francis),
- Small Business Economics (Springer),
- Smart Innovation, Systems and Technologies (Springer),
- Sustainability (MDPI),
- Sustainable Cities and Society (Elsevier),
- Technological Forecasting and Social Change (Elsevier),
- Technovation (Elsevier),
- Waste Management (Elsevier),

but authors may suggest their own most suitable journals.

#### Stage 2 - Journal Submission

After the conference authors may submit their full papers to any journal. In addition, selected full papers will be invited for journal publication in associated special issues as well as in regular issues.

### *(3) Chapters in edited books*

Full articles associated with contributions presented at the SSG conference will be facilitated for publication in **edited books**. Conference reviewers will advise authors on how to improve the manuscripts. Book Editors will invite selected manuscripts. Authors will select an edited book for

publication. Peer review procedure for edited books: two independent reviewers must approve manuscripts. The conference will support the creation of edited books relevant to conference themes.

Edited Book - Selected Papers from Sustainable Solutions for Growth conference

#### *(4) Book*

In case a full material associated with the contribution presented at the SSG conference can be extended to a book size (40-300 standard pages) it may be facilitated for publication as a **book** (a monograph). Conference reviewers and the professional book editorial team at Wojciech Budzianowski Consulting Services will assist authors in meeting standards and market requirements for book publication. Authors interested to publish their extended material in a book format need to first contact [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu) to discuss publication process details, costs and potential benefits for the parties. In general books can be published in a standard model or in open access model by large book publishers or by Wojciech Budzianowski Consulting Services with ISBN. Book authors usually will be offered a contract and depending on the scope of the work required for book publication and publication model it may include a remuneration for book authors. Review procedure for books: independent reviewers are involved in the entire publication process.

#### **Full manuscript internal review**

Our expert reviewers provide detailed subject specific comments on manuscript quality, recommend a journal and check compliance with overall and specific publication standards. Reviewers follow Reviewer guidelines and use Manuscript review form, see Reviewers menu for details. Reviewers receive professional and financial support from the executive organiser. By contacting [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu) you may also order Manuscript editorial services, see Full paper menu for details.

#### **Acknowledgments**

When submitting your full conference paper to journals/edited books please acknowledge the conference presentation as follows:

The work has been presented at the 2<sup>nd</sup> Sustainable Solutions for Growth (SSG) conference held on 16-17 September 2019 in Wrocław (Poland).

#### **Oral lecture requirements**

Please prepare a presentation for your oral lecture in power point or similar software with additional conversion to pdf. Your oral lecture will take 15 minutes + 5 minutes discussion.

#### **Short communication/virtual short communication requirements**

Please prepare your short communication/virtual short communication in a power point or pdf format. You will show your short communication to the audience during the conference short communication session (5 minutes + 3 minutes discussion). The virtual short communication of virtual participants will be presented by a Committee member or by using your video.

Short communication/virtual short communication format:

1 page short communication title page with authors,

0-2 pages CV of the corresponding author with a photograph including his/her research in renewable energy (virtual short communications only), this should clarify your expertise in the researched field, 2-5 pages main research results in the form of figures, photographs, schemes etc. (each item is clearly described by one sentence), if text is essential use very short bullet points,

1 page conclusion in short bullet points.

Please make sure that your virtual short communication is sufficiently comprehensive that it can be presented to the audience by someone who did not participate in your research and that the audience will understand the main points. Use comprehensive figures and short bullet points. Focus on your novel findings. Avoid too much text. Research goals, conclusions and originality must be

particularly clear. In conclusions emphasise one key message you wish to communicate to the conference academic and/or business audiences that was formulated based on your research. Virtual short communication in video format:

Alternatively virtual short communication may be prepared in a video format (5 minutes). The video may simply include your slides and your comments, preferably with a visible face. The preferred format is mp4 HD. The video will be displayed to the audience during the short communication session.

Send your virtual short communication at least 1 month prior the conference to:

[wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu)

### **Business participation**

Business participants may sponsor or exhibit at SSG and additionally:

- evaluate most promising sustainable solutions presented at SSG as investment opportunities,
- launch novel products and highlight existing ones,
- enhance company sales and educate the market,
- spotlight key executives,
- increase brand awareness and position the organisation in the renewable energy community,
- elevate visibility of the company in focused markets,
- benefit from interaction with a highly qualified scientific community,
- network with experts and form new alliances with national and international clients,
- have access to new knowledge and attract new innovations to the company,
- build business relationships for the future.

For participants seeking academia-business interactions the organisational structure of SSG will provide relevant opportunities. Start-ups and other knowledge and innovation driven enterprises are particularly welcome at SSG.

### **Sponsorship, exhibition and donation**

Various forms of sponsorship are available, in particular for companies and institutions. Sponsorship will be adequately highlighted in all conference related materials and all activities. Sponsors are also encouraged to contribute with delegates which will have the participation fee waived.

An exhibition will run alongside the conference sessions. Companies/institutions may advertise either physically at the conference or electronically exploiting dedicated solutions.

Through sponsorship and exhibition you may help us to strengthen the conference and you may efficiently reach our unique audiences with your important message.

The sponsorship and exhibition services are offered on a first-come, first-served basis. To discuss your requirements or to book sponsorship or exhibit space please contact the Executive Organiser at email: [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu); or tel.: +48 792781784.

If you appreciate what we do for the society please donate us to further improve the quality of our services.

Pay your donation to the bank account:

Bank - Alior Bank SA Łopuszańska 38 D 02-232 Warszawa

BIC (SWIFT) - ALBPPL PW

No. (IBAN) PL18249010570000990275291419 (in EUR)

No. (IBAN) PL71249010570000990175291419 (in USD)

No. (IBAN) PL89249000050000410098926265 (in PLN)

Please add the statement: Donation

For other currencies and donating via credit cards consider using third party services such as Transferwise

### **Roles of conference participants**

Researcher - gives a lecture on his/her research and publishes a research abstract



Innovator - delivers a sustainable solution and publishes a sustainable solution abstract - type A regular or type B special

Reviewer - takes part in the internal review of abstracts and full papers

Sponsor - sponsors the conferences

Exhibitor - exhibits at the conference

Entrepreneur - implements a sustainable solution to the business practice and generates revenues

Consultant - provides consulting services for entrepreneurs directed at optimal commercialisation of sustainable solutions

Investor - invests capital needed for commercialising a sustainable solution

Participant - participates in the conference with no role specified above

While registering for the conference you will be able to indicate one or more roles.

### **International Virtual Incubator (IVI)**

Post conference activities related to sustainable solutions will take the form of international virtual incubation. Innovators will work with researchers, entrepreneurs, consultants and investors to commercialise sustainable solutions. The conference will be a platform to initiate such commercialisation. Conference Proceedings will advertise sustainable solution abstracts by publishing it in open access thus attracting partners. For the best sustainable solution abstracts investors may offer grants of up to 10 000 euro. The grant and revenues generated by a project based on a sustainable solution may be subsequently used to reward the project team involving e.g. an innovator, consultant, entrepreneur and researcher.

### **Important dates**

Abstract due (extended)	April 30, 2019
Abstract acceptance decision	up to 7 days
Fee payment (extended)	May 15, 2019
Early bird fee payment	February 28, 2019
Digital conference draft Proceedings available	September 16, 2019
Conference	September 16-17, 2019
Full manuscript due	December 31, 2019
Internal review outcomes sent to authors	March 31, 2020

### **Conference fees**

Participation in-person (all days)	€250
Participation in-person (PhD/MSc student) (all days)	€220
Participation in-person (early bird payment by February 28, 2019) (all days)	€220
Participation in-person (1 day)	€200
Accompanying person (all days)	€220
Virtual participation (with research abstract)	€100
Virtual participation (with sustainable solution abstract - type A regular at SSG)	€100
Virtual participation (with sustainable solution abstract - type B special accepted at SSG)	€0
Additional abstract	€30
Full manuscript internal review	€70
Business participant - sponsorship or exhibition (all days)	€250

For payments in USD and PLN use the following exchange rates 1 EUR = 1.13 USD = 4.30 PLN.

### **Payment instructions**

Please pay the conference fee to the bank account:

Account holder - Wojciech Budzianowski Consulting Services Poleska 11/37 51-354 Wrocław

Bank - Alior Bank SA Łopuszańska 38 D 02-232 Warszawa

BIC (SWIFT) - ALBPPL PW

No. (IBAN) PL18249010570000990275291419 (payment in EUR)

No. (IBAN) PL71249010570000990175291419 (USD)

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Payment costs - use option OUR - all transfer costs paid by the payee.

Please add the statement: Conference fee SSG, Lastname Firstname.

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### **Cancelation policy**

If you find it necessary to cancel your participation, exhibition or sponsorship, please inform the conference organiser immediately via email: [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu). In addition, please send written notice in paper by normal post to the conference organiser address. Cancellation more than 91 days prior to the first open day of the conference - 50% of the total charge as a cancellation fee provided that written notice in paper is received by the organising committee. Cancellation 91 days or less prior to the first open day of the conference - 100% of the total charge as a cancellation fee.

### **In-person participation**

In-person participation is when an attendee is physically present at the conference. For in-person participants the conference fee includes the following services: (i) peer review of abstracts for Proceedings, (ii) abstract publication on the digital conference Proceedings, (iii) presentation at the conference (the first submission is oral, additional submissions are usually short communications), (iv) internal peer review of full manuscript, (v) social programme, (vi) coffee, drinks, meals etc.

### **Virtual participation**

Virtual participation is when an attendee is unable or unwilling to take part in-person in the conference and his/her short communication is presented to the audience during dedicated sessions. Exceptionally, for high quality presentations virtual participant can have an oral lecture or keynote lecture. This type of lecture must be delivered in a video format and accompanied by Skype questions & answers. For virtual participants a conference fee includes the following services: (i) peer review of abstracts for Proceedings, (ii) abstract publication on the digital conference Proceedings, (iii) presentation of slides at the conference by conference presenter, (iv) internal peer review of full manuscript. All virtual authors are encouraged to submit video presentations. Skype presentation and question & answers is also feasible. Virtual participation is specifically designed to facilitate the involvement of participants from developing countries for which sustainable solutions are important for achieving economic development and eradicate poverty.

### **Special fee reduction programme**

This conference facilitates participation of researchers from developing countries and/or temporarily without access to institutional funding under a special fee reduction programme. Download details of this programme from the section for Reviewers in the conference website.

### **Registration**

Register online at <http://ssg.budzianowski.eu> In case any registration detail change, please re-register, so your registration will be updated.

### **Certificates**

Participants obtain the following certificates, letters, etc.: an acceptance letter, visa letter, certificate of presentation, certificate of award, certificate of SAB membership, invoice. These documents may be requested from [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu)

### **Participant's steps in brief**

- 1) Submit your **abstract** to [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu) (use abstract template downloaded from the website)
- 2) Register online at <http://sbg.budzianowski.eu> (menu Registration)
- 3) Participants requiring **an acceptance letter, visa letter, certificate of presentation, invoice** or any other confirmation need to request them from [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu)
- 4) **Pay your fee** indicated during the registration
- 5) As an in-person participant you will present your **slides** at the conference according to the Programme
- 6) If you are a virtual participant please submit your **slides** or **video** to [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu) (at least one month prior to the conference)
- 7) Submit your **full manuscript** to [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu) and register it online at <http://sbg.budzianowski.eu> (menu Full paper)
- 8) Upon receiving internal reviewers' comments **revise** your full manuscript accordingly
- 9) Submit your **revised full manuscript** for publication to suitable journals, edited books or as a book

### Ethical considerations

This conference is a platform aimed at raising academic quality of science and linking the different types of participants (e.g. research, business and policy) with consideration of ethical standards to the highest possible extent. The conference seeks only original contributions. Internal review processes for abstracts and full manuscripts aim at fair evaluation of professional quality. The criteria of quality include among others: originality, conciseness, profundity, societal impact, relevance to the conference subject. Conference contributions are judged only on merits without regard to authors' race, gender, seniority, nationality, affiliation or political views. The internal review process is single blind and confidential. All ethical issues regarding any conference contribution such as plagiarism, conflict of interests, errors or violation of intellectual property rights should be immediately reported and such contributions will be excluded from the conference. Please report all important ethical issues directly to [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu).

### Venue

Wrocław Business Park, Wrocław, Poland

### Logistics

The Wrocław airport has connections with several major European and international airports. From the airport you may reach the city centre by taxi and buses (bus number 106, 206, and WRO AIRPORT EXPRESS). By train you need to travel to Wrocław Main Railway Station (Dworzec Główny PKP) which is in the city centre. Timetable of city buses and tramways can be accessed on-line:

<http://www.wroclaw.pl/rozklady-jazdy>

<http://airport.wroclaw.pl/en/passager/getting-here/by-bus/>

### Accommodation

Accommodation is booked by participants. Hotels which can be considered include Boutique, Park Hotel Diament Wrocław, Art Hotel Wrocław, Orbita, Dwór Polski, Hotel Mercure Wrocław Centrum, B&B Hotel Wrocław Centrum and Lothus Hotel Wrocław. There are also hostels available such as Boutique Hostel Trio, Ibis Budget Wrocław Stadion, Wratislavia, Stop, Villa A8, Platinum Centrum, Corner, Royal and Bemma. All hotels can be booked via hotel's website or services such as HRS (<http://pl.hrs.com>), Hotels.com (<http://www.hotels.com>) or Booking.com (<http://www.booking.com>).

### Programme

Monday 16 September 2019	
08.45-09.00	Registration (Hall)

09.00-09.05	Opening session (Room A)
09.05-10.30	Keynote lecture session - research 1 (Room A) Small business and sustainable solutions - case studies from Western Canada <i>G. Igunt, H. Pant*</i> <small>*speaking author at Sernito Group, Vancouver, Canada</small>
10.30-11.00	Coffee break (Hall)
11.00-12.15	Oral lecture session - research 1 (Room A)
12.15-12.30	Oral lecture session - sustainable solution 2 (Room A)
12.30-13.15	Lunch break (Restaurant)
13.15-14.30	Oral lecture session - research 3 (Room A)
14.30-14.45	Coffee break (Hall)
14.45-15.15	Short communication session - research 1 (Room A)
15.15-15.45	Short communication session - sustainable solution 2 (Room A)
15.45-16.00	IIC, SAB, EAB and Consultants Meeting (Room A)
<b>Tuesday 17 September 2019</b>	
08.55-09.00	Registration (Hall)
09.00-10.10	Keynote lecture session - research 2 (Room A) Sustainable solutions management and business development <i>W. Budzianowski*, W. Surmanek</i> <small>*speaking author at Wojciech Budzianowski Consulting Services, Wrocław, Poland</small>
10.10-10.30	Keynote lecture session - sustainable solution 3 (Room A)
10.30-11.00	Coffee break (Hall)
11.00-12.30	Oral lecture session - research 4 (Room A)
12.30-13.15	Lunch break (Restaurant)
13.15-13.45	Oral lecture session - research 5 (Room A)
13.45-14.00	Coffee break (Hall)
14.00-14.30	Short communication session - research 3 (Room A)
14.30-15.00	Short communication session - sustainable solution 4 (Room A)
15.00-15.45	Panel discussion (Room A)
15.45-16.00	Closing session (Room A) - Award ceremony (1) Best conference lecture - research (2) Best conference lecture - sustainable solution (3) Best conference lecture by student

### Conference language

English

### Future editions of SSG conferences

Please contact conference founder at [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu) if you are interested to co-organise the 3<sup>rd</sup> SSG 2020 conference or the 4<sup>th</sup> SSG 2021 conference in your country.

### Contact details

The organising committee may be contacted by email: [wojciech1@budzianowski.eu](mailto:wojciech1@budzianowski.eu) or by phone +48 792781784.